



PRESS RELEASE

Stanton Emms & Sia becomes Agribusiness-Connect Asia as Dali Ghazalay becomes a new partner in the firm

New partner entry and change of name

SINGAPORE, Monday, 7th July 2014. Dalilah Ghazalay joins Agribusiness-Connect Asia (formerly Stanton Emms & Sia) as a new partner.

Ms Ghazalay (Dali) joins as Partner in charge of Marketing, Programs and Operations, following on from a restructuring of Stanton Emms & Sia (SES) under its new name of Agribusiness-Connect Asia (ACA) on 28 May 2014. This is the latest evolution in SES' senior management team since it was formed in 1991. She holds a Masters degree in Business Administration from the University of South Australia and a Bachelors degree in Public Relations from Western Kentucky University.

Until June 2014, Dali worked as Director of Program Management and Communications of the U.S. Soybean Export Council (USSEC) for SE Asia. In this senior management role at USSEC, she was responsible for the implementation, monitoring and evaluation of market development activities, harnessing her extensive network and event management skills to bring together field experts from various agricultural, food and trade related disciplines to develop strategic partnerships through one-on-one consultations and marketing platforms, such as seminars, conferences and workshops.

Dali will work together with SES' founder and Managing Partner, Tony Emms, to build on a new strategy to take ACA's business forward under a new team. The new strategy and team are focused on an enhanced range of services to support client needs in the ASEAN (Southeast Asian) region. Mr Emms will continue to focus on servicing client's demand for assistance with strategy development, market insights, trade policy and market access and regulatory affairs under this new strategy.

About Agribusiness-Connect Asia

Founded in 1991 as a Singapore headquartered consultancy, Agribusiness-Connect Asia continues to specialize in its longstanding focus of assisting the senior management of food, drink and agri-food commodity businesses to identify opportunities, develop their businesses, and develop new or expanded markets for their products in the Asian region. Today's goal for our clients continues to be: Connecting you to valuable market opportunities in Asia.

Under our new strategy, we continue to operate with our offices and associates located across the Asian region to support a range of different clients. Our client base continues to include Asian-based companies, multinationals, other foreign companies, international marketing organisations and relevant government departments and agencies.

Our Singapore-based HQ and regional teams include experienced professionals with a variety of complementary backgrounds, industry knowledge, skills and experience that enables us to support client needs in the Asian region. Under our new strategy, our team is also able to effectively represent the interests of companies looking to market their products in Asia through the provision of representation office solutions in the region.

To learn more about Agribusiness-Connect Asia and its services, please visit us at:
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